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## **Local Hero Returns Home Golden: Shares His Story of Victory On and Off the Olympic Field**

AHLP Books, an imprint of Africana Homestead Legacy Publishers, introduces to the literary world *Kamp Olympik*, Saturday April 18 and Sunday April 19, 2009

**(Cherry Hill, NJ)** (April 2, 2009) – Nearly a half century after fulfilling his Olympic dream with a gold medal, Don Bragg returns to the Tri-State Area to share his story of youth empowerment with those who have been the primary recipients of his legacy. On Saturday April 18 and Sunday, April 19, Bragg will appear in person during the Free Library Festival at Parkway Central Library in Philadelphia, Pa. *Kamp Olympik* is the latest in a series of published works that have inspired a generation of athletes and future leaders. It is a captivating and heartwarming memoir of the power of one Olympic champion to change the hopes, aspirations, and mind-sets of a generation of inner city boys whom society had counted out.

Bragg won Olympic gold for the pole vault at the Rome, Italy, games in 1960. With a strong belief that fun and the thrill of victory could be obtained by swinging through the air, a subconscious thought emerged into reality. He brought property in the southern New Jersey Pinelands and founded Kamp Olympik in 1967. A featured highlight of the camp was Tarzanville, a place noted for swinging on ropes hung from trees that became the proving ground for children to learn to dare to do the improbable, impractical, and even impossible with grace and ease. Not only does this story share the determination of one man and his family to empower a generation for 10 years, it shares the stories and adventures of young campers, staff, parents, and other visitors. Campers, mainly from Newark and Jersey City, NJ, were taught to aspire to aim higher, not only by Bragg, but famous men of distinction who were frequent Kamp Olympik guests. Among the most noteworthy celebrities were Jersey Joe Walcott, Mike Douglas, Larry James, and the “Champion” himself, Muhammad Ali.

Don't miss this opportunity to meet Don Bragg in person and hear his firsthand account of how he shaped a generation of champions. His book signings will be at the Free Library Festival in the exhibit booth of Africana Homestead Legacy Publishers at 1 p.m. and 3 p.m. on both days. He is also available for personal interviews and additional signing events by contacting Theresa Bragg at 949-813-4084.

*Kamp Olympik* by Don Bragg; with Theresa Bragg, as told to Patricia Doherty is available in two editions: hardcover with dust jacket, ISBN 978-0-9799537-9-8, 304 pages, May 2008, AHLP Books, an imprint of Africana Homestead Legacy Publishers, \$25.00; paperback, ISBN 978-0-9818939-3-8, 304 pages, July 2008, AHLP Books, an imprint of Africana Homestead Legacy Publishers, \$20.00.

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