



January 2010

Book fundraisers will earn big dollars for your organization

Africana Homestead Legacy Publishers Inc. has books that are perfect fundraisers for schools, and social, community, cultural, fraternal, alumni, and service groups. Books are affordable, attractive and can be sold at a substantial profit.

We will provide you with everything you need for your program

1. A fundraiser agreement with great profit rates if you sell more copies, you make a higher profit
2. Promotional materials (flyers/order forms) for your organization
3. Sample books for display

Follow these simple steps

1. Set the dates for your fundraiser campaign. Allow from 3 to 8 weeks.
2. Distribute the fundraiser flyer/order form to potential customers.
3. Collect all orders and payments.
4. Deduct your profit and mail one master order with one check for the total amount due.
5. Books are shipped directly to your organization in 2-3 weeks. If you sell a forthcoming book, the order will ship 2-3 weeks after the publication date.
6. Distribute books to each customer.
7. We will accept returns of undamaged, saleable books.

Get started today

Visit http://www.ahlpub.com/AHLP_Book_Fundraiser_Program.html to

download a fundraiser agreement

choose a recommended title from the table online (also on page 2 of this document)

or pick any other title that you see on our Web site.

Africana Homestead Legacy Publishers Inc.

811 Church Road, Suite 105

Cherry Hill, NJ 08002

Phone: 856-773-0694 ext. 206 Fax: 856-382-0620 www.ahlpub.com

Recommended titles for a book fundraiser program

While we recommend lower cost titles for fundraiser programs (see table), you are welcome to sell any of our books. Check each imprint on the home page. Also check look for additional titles in the spring and fall.

Titles for adults	Genre	Author	Binding/ Suggested retail price
African American Freedom Journey in New York and Related Sites, 1823-1870: Freedom Knows No Color	History and genealogy	Harry Bradshaw Matthews	Paperback/ \$32
The Beggars' Pursuit	Fiction, literary, political thriller	Christian Filostrat	Paperback/ \$20
The Epitome of Fatherhood: The Life of Chester M. Whittaker	Biography	Celeste E. Whittaker	Paperback/ \$20
Founder Yawah Toe and Paramount Chief Wrea Musu, Heroes of Gedebo or Kleo, A Subsection of Grebo Land in Liberia	Folklore, oral history	William K. Reeves, Alphonsus N. Davis	Paperback/ \$18
Kamp Olympik	Biography, humorous	Don Bragg, with Theresa Bragg, as told to Patricia Doherty	Paperback/ \$20
The System Versus the Law	Biography	Kenneth Brown	Paperback/ \$20
Titles for children	Genre/Age group	Author	Binding/ Suggested retail price
The African Interior Mission	Fiction, Liberian culture(16 and older)	C. William Allen	Paperback/ \$20
Learning English the Cultural Way	Poetry and quilting art (10 and up)	Gail A. Mitchell	Paperback/ \$20
Under African Skies (June 2010)	Children s folklore (ages 4-8)	written by Roland C. Barksdale Hall, illustrated by Bill Murray	Paperback/ \$12.95